



MOUNTAIN DESTINATIONS

Set the Next Swing Towards Success!

SKIDATA has longlasting experience in access management for alpine sport regions and is the pioneer in this area. It was the first company to offer electronically printed tickets and cash registers for mountain destinations. Today, SKIDATA is the world's number one provider for access solutions & ticketing for alpine sport regions.

Your access management determines how successfully your ski resort will develop because, above all, guests want to hit the slopes quickly and comfortably. SKIDATA has been keeping access management for mountain destinations in motion for decades. Harness our expertise to drive your long-term success!

Smart Destination Management

The perfectly tailored combination of flexible access readers, intelligent sales channels and a range of tickets options simplifies your job and make your products exceptionally attractive for guests. Go one step further and spoil your visitors with add-on services.

For example, offer guests the added convenience of booking their ski passes via their mobile or online. Use customized marketing activities to strengthen customer loyalty for greater repeat business. Flexible SKIDATA tools for reporting and monitoring will let you stay on top of things moment to moment.

Increased brand recognition, happy guests, cutting edge services.
SKIDATA has the building blocks for your success!

The SKIDATA Products For Your Success:



Destination-Management

Make it easy for your customers to discover and enjoy all the attractions in your region.



Point of Sales

Service and individual advice – these POS terminals give you full control at the cash desk.



Tickets

The right ticket at any time! Buy tickets from the vending machine, the Internet or your smartphone.



Operating & Monitoring

Monitoring and automated response for effective access control management in mountain resorts.



Marketing, Customer Loyalty

Find and keep customers – with innovative SKIDATA marketing tools for mountain resorts.



SKIDATA Expert Services

Your project is in the best hands. Access management for mountain destinations.



Access Readers & Turnstiles

Quick, secure, flexible – this is modern access control and visitor management in ski resorts.



Payment Machines

Pay on foot stations. 24/7 service with ticket vending and automated payment machines.



Reservations & Booking

Get your ski ticket online. Buy tickets comfortably from home or on the move from your smartphone.



Reports & Statistics

Strategic planning made easy thanks to reporting and analysis of your access control systems.



Business Models & Partners

Use our know-how and expertise in destination management for the decisive edge over competitors.

Installations

- Sugadaira Kogen (Japan)
- Cerro Catedral (Argentina)
- Nevados de Chillan (Chile)
- Kitzbühel (Austria)
- KangWon Land (Korea)
- Geilo (Norway)
- Ski Amadé (Austria)
- Perisher (Australia)
- Verbier (Switzerland)
- Aspen (USA)
- Gudauri (Georgia)
- Aramón (Spain)
- Vallée d'Aosta (Italy)
- Gornaya Karusel (Russia)
- Saas-Fee (Switzerland)