



Superschnee

Allgäu, Tirol, Kleinwalsertal (Austria)

The name “Superschnee” stands for unlimited skiing fun in the alpine region stretching across three provinces of Austria and Germany: Vorarlberg, Tyrol and Allgäu. The sheer size of the region is awe-inspiring: eight regions offering a total of 458 kilometres of slopes are enough to make any winter sports enthusiast’s dream come true.

Around 40 different enterprises have consolidated to form a strong pooled co-operative that ensures high economic success and customer satisfaction throughout the region. 35 cable car and 200 lift facilities provide a great choice of fun activities for young and old alike.

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Project Details

Installation Date	Sommer 2007
System Application	370i.Logic
Ticket Points of Sale	132
Access Gates	405
"Mini Central" Control Points	128
Super Data Central	Hosted and maintained at SKIDATA AG headquarters near Salzburg
Data Carriers	Keycard ISO, Guest Card based on Legic Prime

Guest service and convenience are of the highest priority at Superschnee Allgäu-Tirol-Kleinwalsertal: guests can get access to a variety of services with a single data carrier, the so-called Allgäu/Walsertal Guest Card (or ALWA Card for short). The regional operators chose SKIDATA for implementing the solution to their complex requirements.

"Everything available on-line at the push of a button" – this is the motto that best describes the solution. The fully networked solution connects around 400 access gates, 130 POS stations and 130 control units (so-called "Mini Centrals") across company limits and country borders. The Internet-based communication lines converge at a central control unit hosted and maintained at SKIDATA's in-house computer centre at its headquarters near Salzburg.

Special Features

- Full networking ensures overall control from a single back-office station and allows for instant (i.e., real-time) central consolidation and analysis of transaction data collected throughout the entire region
- Comprehensive reporting provides a valuable basis for targeted marketing activities
- Multi-application capable guest card supports pre-booking for instant lift access (SKIDATA DTA "Direct to Access" service) – no more queueing at the ticket window
- Implemented solution platform is fully prepared for future technologies, such as ISO applications